



CANADIAN  
CENTRE FOR  
RURAL CREATIVITY



school for  
social  
entrepreneurs  
ontario



## PROGRAM DETAILS

**Program:** Pathways to Impact (P2I)

**Modality:** In-person learning sessions, webinars and project work between sessions

**Who Should Attend:** Employees of public, private, and non-profit sector organizations who are looking to increase the social/environmental impact of their work; youth looking to bring innovative thinking to traditional workplaces; anyone interested in developing their “entrepreneurial” mindset to bring innovative ideas to rural Ontario, specifically work environments.

**Certificate Awarded Upon Completion:** Social Intrapreneur Fellowship (provided by the School for Social Entrepreneurs)

## PROGRAM OUTLINE

Innovation is critical for organizations committed to navigating change effectively and keeping pace in an ever-changing landscape of urbanization, globalization, environmental stress, technology advances, and other disruptive innovation. Increasingly, organizations are seeking ways to blend financial, social, and environmental sustainability. This trend has given rise to social intrapreneurship. Social Intrapreneurs are working to transform workplaces and systems from the inside out. The Pathways to Impact program introduces people to the skills, mindsets, and networks needed to lead such transformations from within.

As a P2I participant, you will build your toolkit of skills and knowledge to help you advance social innovation in whatever organization, community, or system you work in. Through the program, you will develop a network of experienced social intrapreneurs and entrepreneurs, subject matter experts, and committed changemakers who will help you succeed.

## LEARNING OUTCOMES

Through the Pathways to Impact program, students will:

- Develop the “entrepreneurial” and “intrapreneurial” skills needed to lead successful initiatives and overcome common barriers;
- Better understand the social innovation landscape;
- Explore their identities as social change makers; and,
- Build a support network of like-minded people.

## LEARNING EVALUATION

During the program, students will demonstrate their learning in the following ways:

**Attendance and Participation:** Active, reflective contributions to the program sessions and Action Learning Teams are an essential requirement for your success in the program. A minimum of 85% of all sessions must be attended for participants to receive the designation as an SSE Fellow.



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**Reflective Artifact:** Over the course of the program you will develop and maintain a reflective practice project to capture and develop your thinking on key learnings from the program sessions and your work outside the classroom. You will draw on this reflective work to create, submit, and present a reflective artifact. The format of the reflective artifact is flexible and often used as an opportunity to experiment with a new medium or technology (e.g. poetry, painting, digital media).

**Action Learning Team:** Students participate in four video-conferenced facilitated Action Learning sessions. Each session involves presenting a challenge you face in your work and/or personal life and supporting others to explore similar challenges. Sessions require the development of deep listening and insightful questioning skills. Each session serves as an accountability touchpoint for project work and progress on complex challenges.

## TOPICS OVERVIEW

### Session One – Setting the Stage – Friday May 5<sup>th</sup>

- Introduction to the Pathways to Impact program
- Foundations of Social Innovation

### Session Two – Forming New Connections – Saturday May 6<sup>th</sup>

- Introduction to Action Learning as a Tool for Innovation
- Building Partnerships through Influence vs. Authority
- Introduction to Design Thinking

### Action Learning #1 (in person) – Saturday May 6<sup>th</sup>

- Innovation through Inquiry
- Effective Problem Solving
- Building Strong Teams

### Virtual Action Learning #2 – May 19<sup>th</sup> or 20<sup>th</sup> (morning)

### Virtual Action Learning #3 – June 2<sup>nd</sup> or 3<sup>rd</sup> (morning)

### Session Three – Negotiating the System – Friday June 9<sup>th</sup>

- Interest-based Negotiation: Learning to Negotiate like a Professional Diplomat
- TBD

### Session Four – Design Thinking – Saturday June 10<sup>th</sup>

- Designing for Shared Value



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Action Learning #4 – June 23<sup>rd</sup> or 24<sup>th</sup> (morning)

#### Session Five – Building Community – Friday July 14<sup>th</sup>

- Getting Traction Inside and Outside Your Organization
- Action Planning

#### Session Six – Fostering Personal Resilience and Program Wrap-Up – Saturday July 15<sup>th</sup>

- Staying the Course: Strategies to Survive and Thrive
- Reflection on Key Learnings
- Celebration

#### Virtual Action Learning #5 – July 21<sup>st</sup> or 22<sup>nd</sup> (morning)

#### Graduation Celebration – August 2017 (TBD)

Please note that this is a draft schedule. Sessions may change to respond to emerging student needs.

Each student will be assigned to an Action Learning (AL) Team. The exact schedule for each team's AL sessions will be determined at the start of the program.

Please feel free to contact the Canadian Centre for Rural Creativity at 226-523-1419 or the School for Social Entrepreneurs at [info@sseontario.org](mailto:info@sseontario.org) if you have any questions about the program.